

Privacy Policy

1. **General** Jollie Lollie Designs Limited respects the privacy of every individual who visits our Website, responds to our interactive advertisements or sends us e-mail. This Privacy Statement outlines the information we will collect and how we will use that information. It will also instruct you on what to do if you do not want your personal information collected or shared when you visit our website or send us email.

2. **Personally-Identifiable Information** Jollie Lollie Designs Limited will not collect any personally-identifiable information about you (that is, your name, address, telephone number, or email address) unless you provide it to us voluntarily. The following are some examples of when Jollie Lollie Designs Limited may require that you provide personally-identifiable information:

- to complete an online order for a product or service (if you do not wish to complete an online order form, we will always provide an option for you to complete an order by calling or emailing us)
- to request more information about new or current Jollie Lollie Designs Limited products or services

If you do not want your personally-identifiable information collected, please do not submit it to us. If you have already submitted this information and would like for us to remove it from our records, please contact us at the email address listed at the bottom of this Statement. We will use reasonable efforts to delete your information from our existing files. When you do provide us with personally-identifiable information, we may use that information in the following ways, unless stated otherwise:

- we may store and process that information to better understand all customer needs and how we can improve our products and services for all customers
- we may use that information to contact you with new promotions and announcements if you have previously provided your permission and if the promotions and announcements are in your interest
- we may contact you if we have questions about your account

Jollie Lollie Designs Limited will not sell personally-identifiable information to third parties, unless stated at the time of collection. We may share information with business partners. We are committed to giving you the choice whether or not we use your information for marketing purposes or share information with business partners.

3. **Children** Jollie Lollie Designs Limited has no intention of collecting any personally-identifiable information (that is, name, address, telephone number, or email address) from individuals under 18 years of age. If a child has provided us with personally-identifiable information without the consent of a parent or guardian, a parent or guardian of that child should contact us at the email address listed at the bottom of this Statement if they would like this information deleted from our records. We will use reasonable efforts to delete the child's information from our existing files.

4. **Non-Personally-Identifiable Information Collected Automatically** In some cases, we may collect information about you that is not personally-identifiable. Examples of this type of information include the type of Internet Browser you are using, the type of computer operating system you are using, and the domain name of the Web site and/or Internet Service Provider from which you linked to our site or advertisement. Similar to personally identifiable information, we will not sell non-personally-identifiable information to third parties, unless stated at the time of collection. We may share non-personally identifiable information with business partners.

5. Use of Cookies When you view our website we may store some information on your computer. This information will be in the form of a "Cookie" or similar file and will be used to determine ways to improve our Web sites, advertisements, products or services. For example, Cookies allow us to tailor a Web site to better match your interests and preferences. With most Internet Browsers, you can erase Cookies from your computer hard drive, block all Cookies, or receive a warning before a Cookie is stored. Please refer to your Browser instructions or help screen to learn more about these functions.

6. Declining E-mail Offers As outlined in Section III. of this Statement, we will only send email promotions or announcements to you if you have previously provided your permission for us to do so. Although many customers tell us they appreciate receiving notice of these carefully designed promotions and announcements, we recognise the importance of providing you with choices. At any time, you may unsubscribe from our e-mail list by emailing us at the address given at the bottom of this statement. All e-mail offers that you receive from Jollie Lollie Designs Limited will inform you of how to decline receiving further email offers.

7. Who to Contact If you have submitted personally-identifiable information through our website and would like that information deleted from our records, please contact us at our email address, info@jollielolliedesigns.com. We will use reasonable efforts to delete this information from our existing files.